

LILAC

SBDC AT BIG SKY ECONOMIC DEVELOPMENT
-BILLINGS, MT-

Lilac, a new restaurant that officially opened in February 2012, specializes in local, from scratch, sustainable cooking. It is modern American food with a “fistful of approachability.” The business is owned and operated by Jeremy Engebretson, who previously worked as a chef in several restaurants in the Billings area. He was very excited to open his own restaurant and create a place where people want to dine and enjoy the taste of exceptional cuisine. Jeremy approached Rebecca Hedegaard, Director of the SBDC at Big Sky Economic Development, in the beginning stages of his restaurant concept. Jeremy was in need of a strong business plan in order to secure the funds necessary to get his business off the ground. Rebecca and Jeremy devoted many hours to discussing the importance of planning for realistic sales and costs, and the need to do



research on the market the business would be serving. After months of hard work, Jeremy successfully obtained the financing needed to open his dream restaurant. He hopes that Lilac will promote fresh, flavorful foods in the Billings area and that each customer he serves will want to come back time and time again.



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